

16-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Raja
Week of: 10/8 - 10/14
Contract Number: 335798 - HL 6363915

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
13	8-10P Mon	:30	\$3,500	5	1	\$3,000	\$500

TOTAL REBATE (Gross) \$500
(Net) \$425.00



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

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Agency SRCP

Write-up Date 10/16

Client Pol-Raja

Requested By D. Tavoletti

Campaign/Title Senate

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 335798

Explanation of Adjustments by Requestor: LVL

Additional Explanation by _____:

GROSS Amount to be Credited: \$ <u>500.00</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>425.00</u>	Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 10/16

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSI _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 335798
Schedule Dates 10/05/12-10/11/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand RAJA 105 (139125)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 36/91/315
Account Types National/Political
Billing Type Standard
Comments RAJA 10/5 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/04/12
Last Modified 10/05/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06363915
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,306.25
Net Total \$30,068.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Oct. 2012 48 \$35,375.00
Grand Total: 48 \$35,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime	10/08/12-10/08/12	5	:30	7:57P- The Voice 8-10P	1	1							1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	VOICE 8-10P/13	10/4/12
14.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	AM NEWS 8-1030A/14	10/4/12
15.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/15	10/4/12
16.0	Normal Line / Spot	10/08/12-10/11/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1	1	1	1				4	\$1,350.00	\$5,400.00	Pittsburgh (WPXI)	LATE NEWS 11-1135P/2	10/4/12
17.0	Normal Line / Spot	10/08/12-10/11/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1	1				4	\$775.00	\$3,100.00	Pittsburgh (WPXI)	NEWS 6-630P/7	10/4/12
18.0	Normal Line / Spot	10/08/12-10/11/12	5	:30	7A- 8A (EST)	1	1	1	1	1				4	\$475.00	\$1,900.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/10	10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.